



MEDINAH MOTOR CORPS

www.medinahmotorcorps.org

Dear Prospective Sponsor:

On June 10, 2007, the Medinah Motorcorps will hold a motorcycle event that will begin at the Medinah Shrine Center on Swift Road in Addison, Illinois with a breakfast and gathering and end at the VFW Hall in Batavia, Illinois on the Fox River with a celebration, music and food/drink provided by the VFW. The motorcycle rally and ride will be an event to support Medinah Motor Corps and our participation in local parades, competitions and Shrine events. The event is not "tax deductible" as a charitable donation because it does not directly support the Shrine Hospital, but see your accountant relating to a deduction as an advertising or promotional expense.

In order to cover the costs of the events, the Motorcorps is hoping you might consider becoming an event sponsor. Event sponsors will be provided with promotion and acknowledgment in three forms: (1) banners conspicuously placed at the beginning and end of the event prominently displaying their names, (2) their names posted on the Medinah Motor Corps website to which attendees are directed before, during and after the event, (3) and their names prominently printed on the ride's route book. The distinction between the types of sponsors will be based on the size and prominence of their name display. A "Headline Sponsor" for a cost of \$5,000, will receive all three promotions at a "full page/cover level", (i.e., largest and most conspicuous name display), and only one sponsor will have this distinction on a first come first commitment basis. A "Supporting Sponsor", for a cost of \$1,000, will receive all three promotions at "half-page" size. A "Contributing Sponsor" for a cost of \$500, will receive all three promotions at a "quarter-page" size. A "Friends Sponsor" for \$100 will receive all three promotions at a 20% of page or "business card" size.

Our target attendance for this first annual run is 500 attendees, and sponsors will have continuing exposure on website, route books, breakfast, and post ride celebration at VFW in Batavia.

The Deadline for sponsor's commitment is May 31, 2007, to assure we have ample time to prepare and present the promotional materials. If you are interested in becoming a sponsor, please forward a check payable to "Medinah Motorcorps" with "Flag Day Run" on memo line in the appropriate amount, together with the graphic material, in camera-ready form you would like to be used for the promotional materials.

If you have any questions or would like to discuss sponsorship further, please contact the member who gave you this letter or Steve Bashaw at (630) 322-9990, or email him at sbashaw@bashawlaw.com. If you would like to forward your graphic materials by email, please feel free to do so by email to info@medinahmotorcorps.org.

We at Medinah Motorcorps are excited about this event and confident that your involvement and sponsorship will be worthwhile. Please join us.