



Medinah Motor Corps
A precision Motorcycle Drill Team
Corporate Sponsorship Options

We are the one and only Medinah Motor Corps...a motorcycle precision drill team and part of the Medinah Shrine Center in Addison, Illinois. We perform on thirty two White Ultra Classic-Shrine Edition Harley-Davidson Motorcycles and who have been pleasing audiences for more than 50 years!

We have been in commercials viewed in the Chicagoland area and also were extras in the movie "Hero" starring Dustin Hoffman, Geena Davis and Andy Garcia. We have appeared in many exhibitions and performed our maneuvers in parades, including the Thanksgiving Day, Jingle Bell Elf, Columbus Day and The Polish Day parades downtown Chicago and competed in drill routines not only in Illinois, but across the country, winning numerous awards for our performances.

We are a volunteer group of 32 members from different walks of life who ride together for the purpose of helping children enjoy a better quality of life. The monies raised from our different events help to support our network of 22 Shrine Hospitals for Children across the country, including Canada and Mexico, where children receive quality care at absolutely NO COST to them or their families.

Medinah Motor Corps is involved in many activities during the spring and summer months, which help to fund different Motor Corps programs or projects at our Shrine Hospital for Children, Chicago Unit. In 2000, we sponsored our first motorcycle fundraising ride, "The Liberty Run - Liberating Children from Crippling Diseases" which was held in September. Thanks to the great success of that run and the contributions of many generous people and groups, we were able to raise enough money which enabled us to purchase 12 special sports wheelchairs for the kids so that they would be able to participate in sports activities comfortably and safely. In 2002, again we held our ride in September and the monies went toward the purchase of a specially designed playhouse area that can accommodate all the needs of our children, including those who would be wheelchair bound. This equipment was designed by the same company that makes the playground equipment for the McDonald's playground facilities.

We look forward to the opportunity to represent your company or organization while we ride to help children walk. The following page outlines the different opportunities that are available to your organization. Please understand that your contribution is a tax deductible advertising expense and *not a charitable contribution*.

\$2,500.00 Primary Sponsorship (Only One Primary Sponsor)

- 1) Web Site Banner is displayed on top of MMC Web Site Home Page
- 2) Corporate Identity displayed on all Motor Corps written Correspondence
 - a) Letterhead
 - b) Appearance Request Forms
 - c) MMC Business Cards
 - d) Sponsor will be noted in all press releases and Announcements
- 3) Audio Acknowledgement will be supplied to all Parade Marshals & Announcers
- 4) Sponsors Vinyl Banner displayed at all non-riding events (Banner Included in Fee)
- 5) Promotion and endorsement of any promotional products supplied by sponsor
(Any promotional items must have both sponsors name and Medinah Motor Corps name and approved by Board of Directors)
- 6) Sponsorship is for a period of 12 months starting at the approval date of all material and posting of banner on web site

\$1,500.00 Secondary Sponsorship (Multiple Sponsors)

- 1) Banner is displayed on the bottom of MMC Web Site Page of Choice (First Come First Choice except for the Home Page)
- 2) Corporate Identity displayed on certain Motor Corps written Correspondence
 - Letterhead
 - Sponsor will be noted in all press releases and Announcements
- 3) Sponsors Vinyl Banner displayed at all non-riding events (Banner Included in Fee)
- 4) Sponsorship is for a period of 12 months starting at the approval date of all material and posting of banner on web site

All sponsorships must be approved by Medinah Shrine Center and MMC Board of Directors.